Leila Samir Haddan

Global Logistics Director

global-logistics-director@example.test · Abu Dhabi, UAE

Freight and service outcomes

AED 6.4 million — First-year, like-for-like freight savings after rebidding 32 road and ocean lanes.

89% to 95% — Delivery within agreed customer windows across eight hubs in 12 months.

18 priority lanes — Assigned backup carriers and tested diversion lead times before peak.

Summary

Oversees an AED 86 million annual freight budget and eight distribution hubs. Directs four regional leads across carrier procurement, network continuity and industrial supply operations. Takes service, cost and capacity decisions to the operating committee.

Experience

2020-02 – Present **Global Logistics Director**
Barqhaven Industrial Supply

- Compared awarded freight rates at equivalent volume. Tracked fuel surcharges separately and reported transition costs alongside savings.
- Assigned authority and thresholds for activating contingency carriers and briefed Regional Operations, Procurement and customer teams.
- Published delivery variance by lane with shipment volume and missed-window causes, giving commercial leads a basis for prioritising controllable delays.
- Built a quarterly budget review by route and mode. Presented demand, fuel and overtime scenarios to the operating committee before signing annual carrier commitments.
- Approved transition plans for two new regional carriers. Held the highest-volume lanes until both providers passed loading and customer-notification rehearsals.
- Set a monthly review for service, safety and claims. Asked regional leads to bring their three biggest exceptions and record a decision, owner and deadline.

2014-10 – 2020-01 **Head of Regional Logistics**
Cairnbridge Distribution Group

- Consolidated two contracted warehouses into one regional cross-dock while protecting the outbound schedule for three product lines. Held the final transfer until Logistics and Customer Service approved it.
- Introduced a carrier scorecard for appointments, transport exceptions and unresolved claims. Ran corrective reviews with Procurement and translated decisions into depot shift instructions.
- Led weekly cutover reviews with Sales, Picking and Transport to confirm vehicles, staffing and service windows before expanding the customer distribution schedule.
- Planned outbound capacity 12 months ahead from dispatch history, seasonal orders and vehicle downtime. Reviewed weeks requiring contracted support with Finance.
- Assigned depot leads to report delayed shipments and checked whether customers received updates before their booked delivery windows closed.

Experience (continued)

2010-07 – 2014-09 **Logistics Operations Manager**
Cairnbridge Distribution Group

- Managed inbound and outbound activity for two cross-docks. Assigned an owner to loading exceptions before each shift ended and delegated the first review of recurring problems to the depot supervisor.
- Changed departure sequencing to clear priority consignments ahead of the largest vehicle load. Reviewed loading time and missed line-haul departures over six weeks and checked that the revised order still protected service to smaller routes.
- Prepared staffing and yard capacity plans for annual stocktake and two holiday peaks. Discussed the shift mix with supervisors, documented the approved staffing levels and trained two leads in daily exception review.

Education

2014 **MBA in Operations Management**
East Quay School of Management

Capstone on reconciling transport cost, facility use and service constraints in a regional distribution redesign.

2010 **BSc in Business Logistics**
Wadi Coast College

Leadership development

Regional manager development · Barqhaven Industrial Supply · 2025
Established quarterly development reviews for four regional leads. Assigned each an improvement project and paired newer managers with experienced peers for peak planning and carrier reviews.
Cross-region operations leadership programme · Barqhaven Industrial Supply · 2024
Completed the internal programme on operating reviews, decision rights and cross-site succession. Shared the carrier handover case with new regional managers.

Skills

Enterprise logistics: Freight procurement, Network continuity, Budget ownership, Regional operating reviews

Commercial and operational controls: Carrier performance reviews, Cross-dock transitions, Freight claims oversight, Capacity modelling, Leadership development

Projects

2025 **Peak network continuity review**
Operating committee

Closed 14 of 16 actions before peak. Took two open capacity exceptions to the committee for approval. The review pack included evidence from the live diversion trials, owners for corrective work and the schedule for checking each open item.

2024 **Freight claims governance**
Operations and Finance

Standardised the treatment of open freight claims across all hubs. Assigned a date and owner for aged items, separating claims awaiting supplier acknowledgement from those awaiting customer evidence.

Languages

English · Arabic